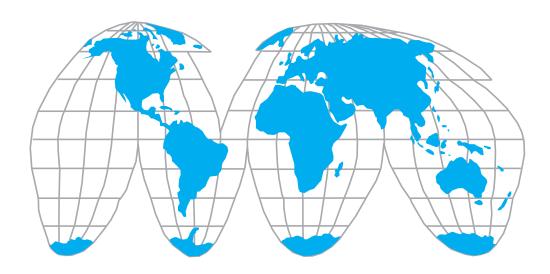






The **GYTS** is intended to enhance the capacity of countries to design, implement, and evaluate comprehensive tobacco control programs.



1999	
Barbados	Philippines
Brazil	Poland
Chile	Russian Federation
China	Singapore
Colombia	South Africa
Costa Rica	Sri Lanka
Dominican Republic	Ukraine
Fiji	United States
Jordan	Venezuela
Mexico	Zimbabwe

2000	
American Samoa	Macau
Argentina	Micronesia
Bahamas	Montserrat
Bolivia	Nepal
Botswana	Nigeria
Dominica	Northern Mariana Islands
Ghana	Palau
Grenada	Peru
Guam	Suriname
Guyana	Tanzania
India	Thailand
Indonesia	Trinidad & Tobago
Jamaica	Uganda

The GYTS comprises 54 country-approved questions

designed to gather data on these seven topics

Prevalence of cigarette smoking and other tobacco use among young people

- ♦ how many young people have experimented with smoking cigarettes, use other forms of tobacco products
- the age at which young people begin cigarette smoking
- what brand of cigarettes young people smoke
- where young people usually smoke

Knowledge and attitudes of young people towards cigarette smoking

- ♦ the strength of intention to remain non-smokers among young people who never smoked (index of susceptibility)
- what young people perceive to be the social benefits and the health risks of smoking cigarettes
- the extent of peer pressure on young people to begin cigarette smoking

Role of the media and advertising on young people's use of cigarettes

- how receptive young people are to cigarette advertising and other activities that promote cigarette use
- ▶ awareness and exposure of young people to anti-smoking messages

Access to cigarettes

- where young people usually get their cigarettes
- whether sellers refuse to sell young people cigarettes because of their age
- how much money young people spend on cigarettes

Tobacco-related school curriculum

- what young people were taught in school about tobacco
- young people's perceptions of their school's programs to prevent cigarette use

Environmental tobacco smoke (ETS)

- the extent of young people's exposure to smoking at home and in other places
- young people's perceptions about the harmful effects of ETS

Cessation of cigarette smoking

the short- and long-term likelihood that young cigarette smokers will guit

GYTS Methodology

- ♦ School-based survey of students aged 13-15
- ▶ Can include public and private schools
- ▶ Multi-stage sample design with schools selected proportional to enrollment size
- ▶ Classrooms chosen randomly within selected schools
- All students in selected classes eligible for participation
- ♠ Anonymous and confidential self-administered questionnaire
- ▶ Computer-scannable answer sheets
- Requires only 30-40 minutes to administer
- Fieldwork conducted in 6-8 weeks
- Country-level data with regional level stratification possible
- ▶ 54 tobacco-specific questions on core questionnaire
- ▶ Country may add questions to the questionnaire



Global Youth Tobacco Survey Timeline



1998		1999													2000												2001				
	Dec	Jan	Feb	Mar	Apr	Mav			Aua	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Mav			Aua	Sep	Oct	Nov	Dec	Jan			Ap		
Geneva (Dec/Apr), Bangkok (Ma			_	_	_		_		19			1	1		1.00	1					9			1							
Barbados	. ,, 0	gu		(00)	/	Kone	•	Π	П			Т			Π	Π		Г		Ι		Ι		Π							
China	lacksquare							•		Ť																					
Costa Rica		_	-	_						•																					
					1							+◆																			
Fiji	<u> </u>	-			•							-																			
Jordan				•	-		•			V				-♦												-					
Philippines														_			-♦														
Poland		_	-	_					-	_		_		•																	
Russian Federation				•	_		•			V																					
Singapore										_		ļ.,																			
South Africa								L.		V	_	+◆																			
Sri Lanka						_		-		V																					
Ukraine					_	-																									
United States										_		+◆					_		-												
Venezuela							_	-																							
Zimbabwe											_	-																			
Pan American Health Organizat	ion (PAH	0) W	orksh	nop I	• Mai	gari	ta Isl	and, \	/enez	zuela	a .																			
Brazil												•																			
Chile																															
Colombia												•																			
Dominican Republic									 																						
Mexico					1			-	+						 	1	-	\vdash	_										-		
WHO Regional Office of South-	East	Acic	/SE/	NDO'	Mort	roha.	n I a 4	Goo	India					_				_											_		
	East	ASIA	(SEA	ARU)	VVOI	KSno	D 1 • (Goa,	india			_		_		_	T	_		Г		г				_		_			
India															-			_	-												
Indonesia															•																
Macau															•																
Nepal																															
Thailand																															
WHO Regional Office of Africa	AFR	0) W	orks	hop I	• Ca	petov	vn, S	South	Afric	a																					
Botswana																															
Ghana																															
Nigeria																															
Tanzania																															
Uganda																															
PAHO Workshop II • Barbados			1	1											1					1		1									
Argentina			Π	Т			Ι	Ι	Π			Т						Г		Γ		Ι	Π								
Bahamas																			-												
Bolivia																			•												
Dominica					1				+				\vdash			1		_	-												
					-			-	1							-			•												
Grenada			-	1	-							-				-	•	_		-	-	-									
Guyana				1	-				-				1	-		-	•			-		<u> </u>				-					
Jamaica				-	-			-	1			-				-		_													
Montserrat			_	-	-				-			_		_		-	•			-		_				_					
Peru				1	_				_																						
Suriname																													L		
Trinidad & Tobago																		_	-												
Leesburg, Virginia Workshop																															
American Samoa																															
Guam																															
Micronesia																															
Northern Mariana Islands																															
Palau																															
11th World Conference on Toba	1000	OR F	lealti	h																											
PAHO Workshop III		J. ()	.ouiti																												
WHO Regional Office of Wester	n Po	cific	/W/D	20) 14	Vorka	hon																									
AFRO Workshop II, Senegal	ıı rd	CITIC	(****	(U) V	VOIKS	nop																									
	. 14	J!4		··· /==	MDO,	1A/ -	de a la	1 -4	2-1		-4																				
WHO Regional Office of Easter			anea	ın (El	viKO)	wor	KSNC	pp I, (Jairo,	⊏gy	ρt																				
Analysis/Implementation Works	snop																														
SEARO Workshop II																															
WHO Regional Office of Europe	(EUI	RO) \	Work	shop	l I																										

GYTS Technical Assistance

Tobacco Free Initiative / WHO
and the Office on Smoking and Health/CDC
provide technical assistance to countries as they develop
and implement their country-specific GYTS:

- ▶ Sample design and selection
- **♦** GYTS questionnaire development
- Development of Survey Administrator Handbook
- ▶ Training of GYTS Research Coordinators
- Provision of Answer Sheets
- Data management and Answer Sheet scanning
- ▶ Editing, weighting, and initial analysis of the data
- Preparation of reports

We provide ongoing technical assistance via teleconference and e-mail.

For more information or technical support, please contact us at:

Tobacco Free Initiative World Health Organization Avenue Appia 20 1211 Geneva 27, Switzerland

Tel: 41 22 791 2108 • Fax: 41 22 791 4832

e-mail: tfi@who.int • www.who.int/toh/youths/gyts.html

Office on Smoking and Health
WHO Collaborating Center on Tobacco and Health
National Center for Chronic Disease Prevention
and Health Promotion
Centers for Disease Control and Prevention
4770 Buford Highway, N.E., MS-K50
Atlanta, GA 30341-3717

Tel: 770-488-5703 • Fax: 770-488-5848

e-mail: tobaccoinfo@cdc.gov • www.cdc.gov/tobacco



